

Note: Key data/information in this sample page is hidden, while in the report it is not.

1 Export analysis, 2008-2010

1.1 Monthly export situation, 2008-2009

China's total export volume of xanthan gum in 2009 was █████ tonnes, down █████% over 2008. The decrease in export volume could be attributed to the falling demand caused by global financial crisis and worldwide decline in crude oil output, because crude oil industry is the largest consumption field of xanthan gum. The falling demand for xanthan gum also dragged down its price, which has seen a downward trend since the beginning of 2009. Therefore, the export value only reached USD █████ in 2009, dropping by █████% compared with 2008.

Table 1.1.1 Monthly export situation of xanthan gum in China, 2008-2009

Month	Export volume, t		Average export price, USD/kg		Export value, USD	
	2008	2009	2008	2009	2008	2009
Jan.	█████	█████	█████	█████	█████	█████
Feb.	█████	█████	█████	█████	█████	█████
March	█████	█████	█████	█████	█████	█████
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Dec.	█████	█████	█████	█████	█████	█████
Total	█████	█████	█████	█████	█████	█████

Source: CCM International

2 Consumption situation in China

2.1 Consumption pattern

Generally speaking, the consumption area of Chinese xanthan gum is wide currently, with about 70.00% exported to other countries. In 2010, 21,735 tonnes of xanthan gum is consumed in China, mainly in crude oil industry, food and beverage industry, pharmaceutical industry and personal care products. Moreover, xanthan gum can also be used in other products such as feed and chemical products.

Figure 2.1.1 Xanthan gum's consumption pattern in China, 2010



Source: CCM International